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“People are the engine that drives corporate success. Show them how to win the day and a successful year ensues with the desired business result.”

*Jeff Blanton, President
Waypoint Leadership*

Jeff Blanton is the President and Founder of Waypoint Leadership. He has spent over 25 years managing large strategic projects with a focus on engineering and operations in the medical device and consumer products industries. He is the creator of the Strategic Project Navigator™, an author, public speaker and a certified project manager.

His career includes:

- *Developing the the 100-Day M&A Integration process to quickly and seamlessly achieve strategic goals.*
- *Leading complex multi-site international programs in Africa, Southeast Asia and India delivering unique low cost capital equipment projects.*
- *Multiple merger and acquisition integration projects that transferred technology and positioned companies for growth and profit.*
- *Commercialization of new products from development into manufacturing that provided new revenue sources.*

His focus at Waypoint:

- *Waypoint company leadership and customer relationships.*
- *Executive oversight of all Waypoint Leadership project engagements.*